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LBS SPACE

E NEWS ISSUE

LAL BAHADUR SHASTRI GIRLS COLLEGE OF
MANAGEMENT

Freshers Party

MS Excel Workshop

Patent



CREDITS

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LAL BAHADUR SHASTRI GIRLS COLLEGE OF MANAGEMENT (L.B.S.G.C.M)
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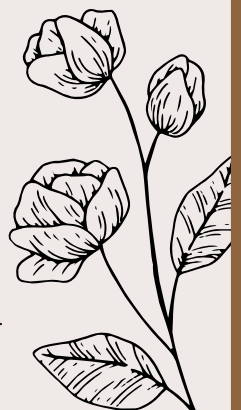
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ABOUT LBSGOI



Campus **LBSGCM**

Established in the year 1982, Lal Bahadur Shastri (LBS) Group of Institutions is one of the oldest institutions in Northern India for imparting professional education, with a strong network of 22,000 alumni. Located in Lucknow, LBS Group has carved a niche for itself and has successfully groomed and prepared thousands of management students for professional education. The institute values learning through innovation and experiential learning with over 65 Management Development Programs to choose from.

The institute has a well-organized Training & Placement Division, which keeps a constant touch with the industry. LBS Group of Institutions has an excellent placement record with over 5000 students placed in MNCs.

We have a rich and diverse base of technical and management experts, highly reputed in their respective fields. The faculty is highly skilled, experienced and are PhD or NET qualified.

LBS faculty is actively engaged in research work, book writing, publishing papers in leading journals, organizing and partaking in faculty development programs

ABOUT LBSGCM

Associated college of Lucknow University established in year 2010 to promote girls in the field of Management and Information Technology. It provide a dynamic learning environment that is fast changing in response to new technology and paradigmatic shift in business arena. It would be committed to high quality education, research and service to the nation.

Learning can never be limited to attending lectures, working on projects and reading books. Lal Bahadur Shastri Girls College of Management is a medley of numerous events of incredible experiences of people.

VISION & MISSION



Vision

The group aspires to be a catalyst for transformation- calling for the best in students, preparing them as engaged citizens and enabling them to realise their dreams.

Lal Bahadur Shastri Group of Institutions (LBSGOI) aims to work towards its vision through:

Academic Environment

LBSGOI demonstrate an appreciation for a scholarly environment where students, faculty and staff members are all self-motivated for commitment towards academics.

Holistic Approach

To prepare students for the life itself, to be independent and optimize their potential, to handle conflicts, adapt to change, overcome setback, sadness and bad chance. **Innovation**

The group strives to be the best in all spheres of activity by continuously looking for better ideas & inventions

Responsibility

All members of the group are expected to take responsibility of notifying appropriate authority if they witness any conduct that violates the group's values or policies

Strategic Extension

The Group extends its services in the field of training and capacity building of Government, semi- government and private institutions and personnel.

Mission

Lal Bahadur Shastri Group of Institutions fosters educational & global citizenship through a student-centric culture. The culture which marked by knowledge creation & innovation and that it anticipates & responds to the needs of all its stakeholders.



*MESSAGE
FROM THE
CHAIRPERSON*

A professional education can be a valuable investment in a student's future. And, the right learning experience returns value in ways that go well beyond the monetary. At LBSG01, our emphasis is not merely on studying but learning. We provide a broad, well balanced and relevant education and encourage positive social behavior so that students not only do well in their career but also turn out to be dynamic leaders & responsible citizens.

We recognise that every student is a different individual & his/her aptitude & interests are also different so beyond class we provide them with a varied bouquet of curricular & co curricular activities like seminars, plant visits, sports, arts, crafts, dramatics, music and dance.

I invite students who aspire to be leaders of tomorrow to visit us & be a part of us. The education you receive at LBSG01 will empower you with the knowledge, skills and long-term vision that lead to innovation and growth.

MRS. MONA SRIVASTAVA
Chairperson – LBSGCM

Mrs. Mona Srivastava is an MBA, M.A. & B.Ed. and has a rich work experience of over 3 decades in the sphere of academic administration



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*MESSAGE
FROM THE
GROUP
DIRECTOR*
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At LBS, we understand that every student is unique, and hence, we have a customized approach in dealing with every student. I follow a democratic leadership style by maintaining a two-way channel of communication. I believe that my strength lies in my team, and I try to be a people-oriented leader by being empathetic and understanding. Also, I am always open to questions, suggestions, and criticism. I believe in the leadership of ideas rather than the leadership of a person or leadership of hierarchy. We have always believed in being proactive, futuristic, and aiming towards excellence in all spheres of activities. This requires paying attention to the details, putting in place a good metric for each dimension of progress, and ensuring that it is measured with actual versus estimated results. We benchmark ourselves with the best in each of the dimensions of progress and learn from those practices and improve.

KUMAR SAUMY

*Group Director (Development) –
LBGOI*

Mr. Kumar Saumy holds a B.Tech. degree in computer science and has pursued General Management Programme for Executives (GMPE) from IIM Lucknow.

He holds a work experience of ten years.



MESSAGE FROM THE PRINCIPAL

The past couple of years have been exceedingly challenging for all of us on account of COVID-19. However, there is always a silver lining in every dark cloud and the same is true for the current pandemic, which necessitated a world-wide rethinking and reassessment of the strategies for, and approaches to higher education. As goes the age-old adage – necessity is the mother of invention. Also, crisis inspires creativity, critical reflection, transformation, and renewal. In the new normal, the challenge is to adapt, regenerate, and position ourselves for a strong and sustainable future.

Striving for a vibrant and dynamic academic and professional atmosphere is a wholesome and holistic exercise. This calls for the integration of students in the qualitative processes of the College. It necessitates the adoption of an innovative ecosystem so as to hone the skills of students in diverse programmes, in order to mould them into becoming notable change-leaders in the society. The aim is to make learning an enriching, fulfilling, and enjoyable experience through a multipronged approach, combining theory and practice in pedagogy. The focus should not only be on 'what is taught' but also on 'the way it is taught'.

The importance of research as an important pillar of academic growth cannot be overstated. The thrust must always be on socially relevant, local need-based, nationally important, and globally significant research initiatives. Creating fertile ground for effective synergies between research and teaching skills, nurturing and fostering critical thinking and problem-solving skills among students is imperative. Hence, our persistent efforts towards leveraging the intellectual and emotional capabilities of our students, and encouraging the free and spirited exchange of ideas to celebrate diversity, while ensuring inclusivity. It has always been and continue to be our collective endeavor to promote an inspirational, motivational, value-based academic, and administrative environment.

Our earnest attempt should be towards upholding academic integrity, accountability, sustaining open and transparent systems, along with being sensitive to social responsibilities. This could be possible only through a collaborative, shared, and consultative work culture. Building on the strong foundation of the College, let us all strive for cautious, consistent, and catalytic improvement in the overall development, paving way for innovative ideas and thinking. Let us all strive to march ahead and gear up to myriad managerial, economic, societal, and environmental challenges.

As George Bernard Shaw famously opined:

"The reasonable man adapts himself to the world: the unreasonable one persists in trying to adapt the world to himself. All progress has been brought about by such unreasonable men."

May our college be catalytic in bringing forth a generation of such 'unreasonable' lifelong learners, who devote their lives to changing the world around them for the better.

This spirit should guide our intent and actions in shaping the destiny of our college and its fraternity.

DR. ANURAG SRIVASTAVA
Principal, LBSGCM

Dr. Srivastava is a post graduate in management and PhD. He has over 20 years of Academic, Research & Administrative experience.

Freshers Party



On December 16, 2022, second year students hosted a fresher's party for the first year students. The seniors offered their juniors red flowers as a way of saying "welcome."

BBA student Mansa received the title of "Miss. Fresher".

The titles of Ms. Charming, Ms. Simplicity, Best Smile, Ms. Personality, Ms. Beauty with intellect, and Ms. Photogenic were also awarded.



MS Excel Workshop



Department of Computer Applications organised a two-day workshop on MS-Excel where training sessions to the students were provided. The workshop was conducted by Mrs. Uma Gupta Garg, Assistant Professor, LBSGCM.

The main aim of this workshop was to introduce the participants to various tools of MS Excel that are necessary for data handling by undergraduate students.

The students also learned how to integrate their daily work assignments and quickly master different statistical packages that are widely used in economic analysis.

SEBI WORKSHOP



A workshop was organised by the Lal Bahadur Shastri Girls College of Management in collaboration with SEBI and AWOK, India. Ms. Supriya Agarwal, a financial expert with SEBI, addressed the students. They were informed about many types of assets and investment opportunities available on the stock market, as well as the ideal moment and location for investing. All the course participants enthusiastically engaged and aggressively answered the questions about the stock market and other investing tools. Under the direction of Mr. Shashwat Dwivedi, Assistant Professor, LBSGCM, the workshop was successfully completed.

Patent



Dr. Anshul Mishra is Coordinator, Department of Computer Application, Lal Bahadur Shastri Girls College of Management, Lucknow. He is actively working in the area of Artificial Intelligence including Big Data, Supply Chain Management and E-Health. He has published more than 30 research publications. He has established a correlation between the exposures of prediction and detection through AI devices which associated possibilities of Hypersensitivity in terms of self-reported symptoms and sensations in different ethnicity. Dr. Mishra is active reviewers of UGC and SCI listed journal bodies related to health, engineering and communications.

Patent Title: An effective Prediction and Prioritization based cloud service Architecture

Area of Invention: Cloud Services (Prediction and Prioritization)

Significance Layout: In this claim, we propose a Framework and a mechanism that measure the quality and prioritize Cloud services and subsequently predict the best service based on QoS parameters. Such a framework can make a significant impact and will create healthy competitive environment for the Cloud providers to satisfy their Service Level Agreement (SLA) and improve their QoS. We have also claimed the cloud computing definition on the basic of service prediction and further prioritization.

Claim

- Definition of Cloud Service Prediction and Prioritization
- Definition of Prediction and Prioritization Service measurement index SMI
PnPCloudSMI Architecture
- Proposed procedure for producing Prediction and Prioritization guidelines and its integration in Cloud Service Management of Service measurement index SMI

FORM 2 THE PATENT ACT 1970 (39 of 1970) & The Patents Rules, 2003 PROVISIONAL/COMPLETE SPECIFICATION (See section 10 and rule 13)	
1. TITLE OF THE INVENTION AN EFFECTIVE PREDICTION AND PRIORITIZATION BASED CLOUDSERVICE ARCHITECTURE	
2. APPLICANT (S)	
(a) NAME: 1. Dr. Mohammad Zunnun Khan 2. Dr. Anshul Mishra 3. Dr. Mohd Waris Khan	
(b) NATIONALITY: Indian Indian Indian	
(c) ADDRESS: DCS, Integral University Lucknow, india-226026 DIT, BBA University Lucknow, India-226025 DCA, Integral University Lucknow, india-226026	
3. PREAMBLE TO THE DESCRIPTION	
PROVISIONAL The following specification describes the invention.	COMPLETE ✓ The following specification particularly describes the invention and the manner in which it is to be performed.
4. DESCRIPTION (Description shall start from next page.)	
From Page number 2 to 8	
5. CLAIMS (not applicable for provisional specification. Claims should start with the preamble — "I/we claim" on separate page)	
6. DATE AND SIGNATURE (to be given at the end of last page of specification)	
7. ABSTRACT OF THE INVENTION (to be given along with complete specification on separate page)	
From Page number 1 to 1	
Note: - *Repeat boxes in case of more than one entry. *To be signed by the applicant(s) or by authorized registered patent agent. *Name of the applicant should be given in full, family name in the beginning. *Complete address of the applicant should be given stating the postal index no./code, state and country. *Strike out the column which is/are not applicable	

Christmas Party



The 24th of December, 2022, saw the celebration of Christmas by the LBSGCM students. The event's dress code was white, black, or crimson attire.

As part of the competition, students were asked to decorate different spots with Christmas theme decorations.

In the category of spot decoration, B.COM Vth secured the 1st place, followed by B.COM(H) - 1 and BCA-1 with second and third place respectively.

At the occasion, Mrs. Mona Srivastava, Chairperson, LBSGCM, was also present.





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GROUP OF INSTITUTIONS



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