

MAY
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LBS SPACE

E NEWS ISSUE

LAL BAHADUR SHASTRI GIRLS COLLEGE OF
MANAGEMENT

**Voters'
Awareness Rally**

**Three Days
Intensive
Workshop for
Transformational
Growth**

Farewell 2024



CREDITS

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LAL BAHADUR SHASTRI GIRLS COLLEGE OF MANAGEMENT (L.B.S.G.C.M)
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ABOUT LBSGOI



Established in the year 1982, Lal Bahadur Shastri (LBS) Group of Institutions is one of the oldest institutions in Northern India for imparting professional education, with a strong network of 22,000 alumni. Located in Lucknow, LBS Group has carved a niche for itself and has successfully groomed and prepared thousands of management students for professional education. The institute values learning through innovation and experiential learning with over 65 Management Development Programs to choose from.

The institute has a well-organized Training & Placement Division, which keeps a constant touch with the industry. LBS Group of Institutions has an excellent placement record with over 5000 students placed in MNCs.

We have a rich and diverse base of technical and management experts, highly reputed in their respective fields. The faculty is highly skilled, experienced and are PhD or NET qualified.

LBS faculty is actively engaged in research work, book writing, publishing papers in leading journals, organizing and partaking in faculty development programs

ABOUT LBSGCM

Associated college of Lucknow University established in year 2010 to promote girls in the field of Management and Information Technology. It provide a dynamic learning environment that is fast changing in response to new technology and paradigmatic shift in business arena. It would be committed to high quality education, research and service to the nation.

Learning can never be limited to attending lectures, working on projects and reading books. Lal Bahadur Shastri Girls College of Management is a medley of numerous events of incredible experiences of people.

VISION & MISSION



Vision

The group aspires to be a catalyst for transformation- calling for the best in students, preparing them as engaged citizens and enabling them to realise their dreams.

Lal Bahadur Shastri Group of Institutions (LBSGOI) aims to work towards its vision through:

Academic Environment

LBSGOI demonstrate an appreciation for a scholarly environment where students, faculty and staff members are all self-motivated for commitment towards academics.

Holistic Approach

To prepare students for the life itself, to be independent and optimize their potential, to handle conflicts, adapt to change, overcome setback, sadness and bad chance.

Innovation

The group strives to be the best in all spheres of activity by continuously looking for better ideas & inventions

Responsibility

All members of the group are expected to take responsibility of notifying appropriate authority if they witness any conduct that violates the group's values or policies

Strategic Extension

The Group extends its services in the field of training and capacity building of Government, semi- government and private institutions and personnel.

Mission

Lal Bahadur Shastri Group of Institutions fosters educational & global citizenship through a student-centric culture. The culture which marked by knowledge creation & innovation and that it anticipates & responds to the needs of all its stakeholders.



MESSAGE FROM THE CHAIRPERSON

A professional education can be a valuable investment in a student's future. And, the right learning experience returns value in ways that go well beyond the monetary. At LBSGOL, our emphasis is not merely on studying but learning. We provide a broad, well balanced and relevant education and encourage positive social behavior so that students not only do well in their career but also turn out to be dynamic leaders & responsible citizens.

We recognise that every student is a different individual & his/her aptitude & interests are also different so beyond class we provide them with a varied bouquet of curricular & co curricular activities like seminars, plant visits, sports, arts, crafts, dramatics, music and dance.

I invite students who aspire to be leaders of tomorrow to visit us & be a part of us. The education you receive at LBSGOL will empower you with the knowledge, skills and long-term vision that lead to innovation and growth.

MRS. MONA SRIVASTAVA

Chairperson – LBSGCM

Mrs. Mona Srivastava is an MBA, M.A. & B.Ed. and has a rich work experience of over 3 decades in the sphere of academic administration



*MESSAGE
FROM THE
GROUP
DIRECTOR*

At LBS, we understand that every student is unique, and hence, we have a customized approach in dealing with every student. I follow a democratic leadership style by maintaining a two-way channel of communication. I believe that my strength lies in my team, and I try to be a people-oriented leader by being empathetic and understanding. Also, I am always open to questions, suggestions, and criticism. I believe in the leadership of ideas rather than the leadership of a person or leadership of hierarchy. We have always believed in being proactive, futuristic, and aiming towards excellence in all spheres of activities. This requires paying attention to the details, putting in place a good metric for each dimension of progress, and ensuring that it is measured with actual versus estimated results. We benchmark ourselves with the best in each of the dimensions of progress and learn from those practices and improve.

KUMAR SAUMY

*Group Director (Development) –
LBSGOI*

Mr. Kumar Saumy holds a B.Tech. degree in computer science and has pursued General Management Programme for Executives (GMPE) from IIM Lucknow. He holds a work experience of ten years.



MESSAGE FROM THE PRINCIPAL

The past couple of years have been exceedingly challenging for all of us on account of COVID-19. However, there is always a silver lining in every dark cloud and the same is true for the current pandemic, which necessitated a world-wide rethinking and reassessment of the strategies for, and approaches to higher education. As goes the age-old adage – necessity is the mother of invention. Also, crisis inspires creativity, critical reflection, transformation, and renewal. In the new normal, the challenge is to adapt, regenerate, and position ourselves for a strong and sustainable future.

Striving for a vibrant and dynamic academic and professional atmosphere is a wholesome and holistic exercise. This calls for the integration of students in the qualitative processes of the College. It necessitates the adoption of an innovative ecosystem so as to hone the skills of students in diverse programmes, in order to mould them into becoming notable change-leaders in the society. The aim is to make learning an enriching, fulfilling, and enjoyable experience through a multipronged approach, combining theory and practice in pedagogy. The focus should not only be on 'what is taught' but also on 'the way it is taught'.

The importance of research as an important pillar of academic growth cannot be overstated. The thrust must always be on socially relevant, local need-based, nationally important, and globally significant research initiatives. Creating fertile ground for effective synergies between research and teaching skills, nurturing and fostering critical thinking and problematic -solving skills among students is imperative. Hence, our persistent efforts towards leveraging the intellectual and emotional capabilities of our students, and encouraging the free and spirited exchange of ideas to celebrate diversity, while ensuring inclusivity. It has always been and continue to be our collective endeavor to promote an inspirational, motivational, value-based academic, and administrative environment.

Our earnest attempt should be towards upholding academic integrity, accountability, sustaining open and transparent systems, along with being sensitive to social responsibilities. This could be possible only through a collaborative, shared, and consultative work culture. Building on the strong foundation of the College, let us all strive for cautious, consistent, and catalytic improvement in the overall development, paving way for innovative ideas and thinking. Let us all strive to march ahead and gear up to myriad managerial, economic, societal, and environmental challenges.

As George Bernard Shaw famously opined:

"The reasonable man adapts himself to the world: the unreasonable one persists in trying to adapt the world to himself. All progress has been brought about by such unreasonable men."

May our college be catalytic in bringing forth a generation of such 'unreasonable' lifelong learners, who devote their lives to changing the world around them for the better.

This spirit should guide our intent and actions in shaping the destiny of our college and its fraternity.

DR. ANURAG SRIVASTAVA
Principal, LBSGCM

Dr. Srivastava is a post graduate in management and PhD. He has over 20 years of Academic, Research & Administrative experience.

Three Days Intensive Workshop for Transformational Growth



In the "Mastering Mastery: A 3-Day Intensive Workshop for Transformational Growth" conducted by the Department of Computer Applications, participants were immersed in a comprehensive learning experience focused on Chat GPT, Advanced Excel and Cloud Computing. With the expertise and guidance, participants were introduced to advanced concepts in Excel and Cloud Computing. Dr. Anshul Mishra, Mrs. Uma Gupta Garg, and Awadhesh Rai facilitated interactive sessions, providing hands-on training and insightful discussions to enhance students' skills in spreadsheet management, data analysis, and collaborative work in the cloud environment. Their combined efforts ensured that participants gained valuable knowledge and practical insights, empowering them for success in the digital era.

Nitishala Workshop



A workshop took place on 3rd April, 2024, at the Sarojini Naidu Auditorium in LBSGCM, aimed at promoting awareness about negotiation skills. The event was initiated by Mr. Arvind Natrajan, the Project Manager at Rishihood University, Haryana, alongside his team members Mr. Pradeep Kumar and Mr. Shobhit Narayan, the session focused on infusing negotiation skills among students. The workshop provided valuable insights and practical strategies to enhance students' ability to negotiate effectively in various contexts. Overall, it was a beneficial initiative to equip students with essential skills for professional and personal success.

Farewell 2024



LBSGCM hosted a farewell ceremony for the third-year students, batch of 2021-24. An enthusiastic and sentimental event took place to bid adieu the final year students who were now all set to embrace the challenging world ahead. The day was marked by fantastic music and show, as well as a variety of imaginative and enjoyable events, such as dance performances and comedic skits. Anshika Pathak of BBA won Miss Farewell, Umama of BCA, Sakshi Singh of B.COM(H) and Kanchan of B.COM were the first, second and third runner-up respectively. Yashi of BBA won the title of 'Miss Diva', Supriya Agarwal of B.COM(H) won the title of 'Miss Chatter Box', Aditi Pandey of BCA won 'Miss Personality', Ashree Samant won the title for 'Beauty with Brain' and Sanskriti Giri of B.COM won 'Miss Confident'.



Session on Breast Cancer Awareness



In a proactive endeavour to promote women's health and well-being, LSBGCM hosted a comprehensive breast cancer awareness session conducted by the esteemed oncologist, Dr. Aditi Chaturvedi. The educational initiative aimed to equip young women with vital knowledge and resources for early detection and prevention of breast cancer. Dr. Aditi Chaturvedi, renowned for her expertise in oncology and commitment to women's health, commenced the session with an engaging overview of breast cancer, elucidating its prevalence, risk factors, and the significance of early detection. Through clear and accessible language, she demystified complex medical concepts, ensuring that attendees of varying backgrounds could comprehend the information presented.

As the session concluded, attendees departed with a newfound sense of awareness, empowerment, and responsibility towards their health. Armed with knowledge and resources acquired from the session, they were better equipped to advocate for their well-being and make informed healthcare decisions.

Voters' Awareness Rally



Voting gives people a voice and is an essential component of democracy. We have the power to affect change and improve our communities by voting. LBSGCM on 13th April 2024, held a rally to raise student awareness of voting. The rally's slogan was "My Vote Is My Right: The Power of One Vote." Teachers and students took part in the rally and went on to raise their voices among the residents around the vicinity of the college. The students knocked on doors and got the signatures of people taking an oath that they would go to vote during the upcoming elections.

Archana: Outstanding Achievers Award



Archana Yadav, student of B. Com (Hons) final year has been conferred with Outstanding Achievement award in the field of social service. She is a NSS volunteer and has performed exceptionally during her tenure. She also provided free education to underprivileged children. Along with the mentioned award, she is also awarded with the Best NSS volunteer medal. She participated in various NSS activities like cleanliness drive, voter awareness, environment, and tree plantation to name a few.



**LAL BAHADUR SHASTRI
GROUP OF INSTITUTIONS**



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