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LBS SPACE

E NEWS ISSUE

LAL BAHADUR SHASTRI GIRLS COLLEGE OF
MANAGEMENT

**Health Check-up
Camp by Tata
1mg Labs**

Placements

**NEP 2020
Sensitization
Programme**



CREDITS

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LAL BAHADUR SHASTRI GIRLS COLLEGE OF MANAGEMENT(L.B.S.G.C.M)
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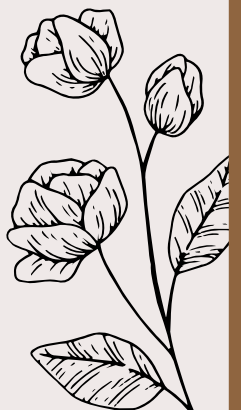
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ABOUT LBSGOI



Campus **LBSGCM**

Established in the year 1982, Lal Bahadur Shastri (LBS) Group of Institutions is one of the oldest institutions in Northern India for imparting professional education, with a strong network of 22,000 alumni. Located in Lucknow, LBS Group has carved a niche for itself and has successfully groomed and prepared thousands of management students for professional education. The institute values learning through innovation and experiential learning with over 65 Management Development Programs to choose from.

The institute has a well-organized Training & Placement Division, which keeps a constant touch with the industry. LBS Group of Institutions has an excellent placement record with over 5000 students placed in MNCs.

We have a rich and diverse base of technical and management experts, highly reputed in their respective fields. The faculty is highly skilled, experienced and are PhD or NET qualified.

LBS faculty is actively engaged in research work, book writing, publishing papers in leading journals, organizing and partaking in faculty development programs

ABOUT LBSGCM

Associated college of Lucknow University established in year 2010 to promote girls in the field of Management and Information Technology. It provide a dynamic learning environment that is fast changing in response to new technology and paradigmatic shift in business arena. It would be committed to high quality education, research and service to the nation.

Learning can never be limited to attending lectures, working on projects and reading books. Lal Bahadur Shastri Girls College of Management is a medley of numerous events of incredible experiences of people.

VISION & MISSION



Vision

The group aspires to be a catalyst for transformation- calling for the best in students, preparing them as engaged citizens and enabling them to realise their dreams.

Lal Bahadur Shastri Group of Institutions (LBSGOI) aims to work towards its vision through:

Academic Environment

LBSGOI demonstrate an appreciation for a scholarly environment where students, faculty and staff members are all self-motivated for commitment towards academics.

Holistic Approach

To prepare students for the life itself, to be independent and optimize their potential, to handle conflicts, adapt to change, overcome setback, sadness and bad chance.

Innovation

The group strives to be the best in all spheres of activity by continuously looking for better ideas & inventions

Responsibility

All members of the group are expected to take responsibility of notifying appropriate authority if they witness any conduct that violates the group's values or policies

Strategic Extension

The Group extends its services in the field of training and capacity building of Government, semi- government and private institutions and personnel.

Mission

Lal Bahadur Shastri Group of Institutions fosters educational & global citizenship through a student-centric culture. The culture which marked by knowledge creation & innovation and that it anticipates & responds to the needs of all its stakeholders.



*MESSAGE
FROM THE
CHAIRPERSON*

A professional education can be a valuable investment in a student's future. And, the right learning experience returns value in ways that go well beyond the monetary. At LBSG01, our emphasis is not merely on studying but learning. We provide a broad, well balanced and relevant education and encourage positive social behavior so that students not only do well in their career but also turn out to be dynamic leaders & responsible citizens.

We recognise that every student is a different individual & his/her aptitude & interests are also different so beyond class we provide them with a varied bouquet of curricular & co curricular activities like seminars, plant visits, sports, arts, crafts, dramatics, music and dance.

I invite students who aspire to be leaders of tomorrow to visit us & be a part of us. The education you receive at LBSG01 will empower you with the knowledge, skills and long-term vision that lead to innovation and growth.

MRS. MONA SRIVASTAVA
Chairperson – LBSGCM

Mrs. Mona Srivastava is an MBA, M.A. & B.Ed. and has a rich work experience of over 3 decades in the sphere of academic administration



“
*MESSAGE
FROM THE
GROUP
DIRECTOR*
”

At LBS, we understand that every student is unique, and hence, we have a customized approach in dealing with every student. I follow a democratic leadership style by maintaining a two-way channel of communication. I believe that my strength lies in my team, and I try to be a people-oriented leader by being empathetic and understanding. Also, I am always open to questions, suggestions, and criticism. I believe in the leadership of ideas rather than the leadership of a person or leadership of hierarchy. We have always believed in being proactive, futuristic, and aiming towards excellence in all spheres of activities. This requires paying attention to the details, putting in place a good metric for each dimension of progress, and ensuring that it is measured with actual versus estimated results. We benchmark ourselves with the best in each of the dimensions of progress and learn from those practices and improve.

KUMAR SAUMY

*Group Director (Development) –
LBSGOI*

Mr. Kumar Saumy holds a B.Tech. degree in computer science and has pursued General Management Programme for Executives (GMPE) from IIM Lucknow.

He holds a work experience of ten years.



MESSAGE FROM THE PRINCIPAL

The past couple of years have been exceedingly challenging for all of us on account of COVID-19. However, there is always a silver lining in every dark cloud and the same is true for the current pandemic, which necessitated a world-wide rethinking and reassessment of the strategies for, and approaches to higher education. As goes the age-old adage – necessity is the mother of invention. Also, crisis inspires creativity, critical reflection, transformation, and renewal. In the new normal, the challenge is to adapt, regenerate, and position ourselves for a strong and sustainable future.

Striving for a vibrant and dynamic academic and professional atmosphere is a wholesome and holistic exercise. This calls for the integration of students in the qualitative processes of the College. It necessitates the adoption of an innovative ecosystem so as to hone the skills of students in diverse programmes, in order to mould them into becoming notable change-leaders in the society. The aim is to make learning an enriching, fulfilling, and enjoyable experience through a multipronged approach, combining theory and practice in pedagogy. The focus should not only be on 'what is taught' but also on 'the way it is taught'.

The importance of research as an important pillar of academic growth cannot be overstated. The thrust must always be on socially relevant, local need-based, nationally important, and globally significant research initiatives. Creating fertile ground for effective synergies between research and teaching skills, nurturing and fostering critical thinking and problematic –solving skills among students is imperative. Hence, our persistent efforts towards leveraging the intellectual and emotional capabilities of our students, and encouraging the free and spirited exchange of ideas to celebrate diversity, while ensuring inclusivity. It has always been and continue to be our collective endeavor to promote an inspirational, motivational, value-based academic, and administrative environment.

Our earnest attempt should be towards upholding academic integrity, accountability, sustaining open and transparent systems, along with being sensitive to social responsibilities. This could be possible only through a collaborative, shared, and consultative work culture. Building on the strong foundation of the College, let us all strive for cautious, consistent, and catalytic improvement in the overall development, paving way for innovative ideas and thinking. Let us all strive to march ahead and gear up to myriad managerial, economic, societal, and environmental challenges.

As George Bernard Shaw famously opined:

"The reasonable man adapts himself to the world; the unreasonable one persists in trying to adapt the world to himself. All progress has been brought about by such unreasonable men."

May our college be catalytic in bringing forth a generation of such 'unreasonable' lifelong learners, who devote their lives to changing the world around them for the better.

This spirit should guide our intent and actions in shaping the destiny of our college and its fraternity.

DR. ANURAG SRIVASTAVA
Principal, LBSGCM

Dr. Srivastava is a post graduate in management and PhD. He has over 20 years of Academic, Research & Administrative experience.

Health Check-up Camp by Tata 1mg Labs



Lal Bahadur Shastri Girls College of Management had a health check-up program, which was organized by Tata 1mg Labs. Of all the tests, one complimentary tests of the following was given to the faculty and staff members: calcium, sugar (random and fasting), cholesterol, haemoglobin, and uric acid. The purpose of the camp was to offer discounted checkups to all faculty, staff, and students.

Chapter contribution by Dr. Jyoti Joshi and Mr. Kapil Ajay Panjwani in book titled One District One Product (Scheme) Revolution in Economic Sustainability

ABOUT THE EDITORS

Professor (Dr.) Ram Milan, Head, Department of Commerce, University of Lucknow, is M.Com. Ph.D. in Commerce. He is associated with teaching and research in the department for more than 28 years. He has actively participated in various national and international seminars, presenting his research papers and engaging in fruitful academic discussions with peers. He has number of books and research papers of national and international repute in his credit. His dedication to academia, vast teaching experience, and research accomplishments makes him an esteemed figure in the academic community. Furthermore, he actively mentors and guides numerous research scholars, Post-doctoral Fellows (PDF), contributing to the growth of academic research in his field.

He is also actively involved in different administrative activities of university and as a social contribution bears a responsibility of a Senior Vice-President of Lucknow University Teacher's Association (LUTA), Additional Proctor of University of Lucknow. He also worked as Program Director of MBA (Finance & Control).

Dr. Geetika Tandon Kapoor is an accomplished academician and researcher with a distinguished career spanning over 19 years. Armed with an M.Com degree and a Ph.D., She has garnered a reputation as an authority in the field of Commerce and Business Studies. She holds the distinguished membership of The Institute of Company Secretaries of India, New Delhi. She began her journey as a faculty member at Awadh Girls Degree College, Lucknow, a renowned institution known for its commitment to academic excellence.

Presently, Dr. Kapoor serves as an Associate Professor in the Department of Commerce at Lucknow University, a prestigious institution known for producing outstanding scholars and leaders. Her expertise and dedication have garnered her respect among both students and colleagues alike. Furthermore, she actively mentors and guides numerous research scholars, contributing to the growth of academic research in her field. Her dedication to academia, her vast teaching experience, and her research accomplishments makes her an esteemed figure in the academic community.

Dr. Shishir Srivastava is working as Assistant Professor in department of Commerce, F.A.A. Govt. PG College, Mahmadsbad Sitapur. He is a dual post graduate in Commerce and Business Administration. He has done his Ph.D. from Lucknow University. He is associated with teaching and research in the field of commerce and management for more than 20 years. Furthermore, he is mentoring and guiding research scholars, contributing to the growth of academic research in his field.

He has published multiple research papers in the national and international journals of repute and also undertaken multiple projects as well as resource person to several workshops and programs.

Mr. Vishal Verma is an accomplished author, educator, and researcher in the field of Commerce and Management. As an Assistant Professor at the F.A.A. Govt. PG College in Mahmadsbad Sitapur, University of Lucknow, Lucknow has been actively involved in teaching and research for many years. Mr. Verma has an impressive academic background, having obtained his Bachelor's degree in Commerce from Delhi University and his Master's degree in Commerce from Lucknow University. He has also successfully qualified for the UGC NET JRF in Commerce, Management, Human Resource Management & Economics. This indicates his in-depth understanding of the subjects and his exceptional proficiency in these areas.

Mr. Verma is a Life Member of Indian Accounting Association (IAA) and Indian Commerce Association (ICA). Mr. Verma's passion for learning and teaching is evident from his various academic qualifications. He is a Certified Online Educator and has an Advance Professional Diploma in Career Counseling & Coaching, which are essential skills required for today's education landscape. He also possesses a Certificate Course on Telecom Finance and Accounts from Advance Level Telecom Training Centre (ALTC), Ghaziabad, Uttar Pradesh.

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One District One Product (ODOP) Scheme
Revolution In Economic Sustainability

Editors:
Prof. Ram Milan • Dr. Geetika T. Kapoor
Dr. Shishir Srivastava • Vishal Verma

One District One Product (ODOP) Scheme Revolution in Economic Sustainability



Editors:
Prof. Ram Milan • Dr. Geetika T. Kapoor
Dr. Shishir Srivastava • Vishal Verma

Dr. Jyoti Joshi and Mr. Kapil Ajay Panjwani recently contributed their research paper entitled “A Study of Impact of ODOP Scheme in Selected Districts of Uttar Pradesh” as chapter in the book titled “One District One Product (Scheme) Revolution in Economic Sustainability” edited by Prof. Ram Milan, Dr. Geetika T. Kapoor, Dr. Shishir Srivastava, and Vishal Verma. In their paper, they studied about the ODOP Scheme and how this scheme has been impacting the citizens of Lucknow, Barabanki and Kanpur Districts of Uttar Pradesh and its awareness among them. They found that The ODOP Scheme in the following districts is proceeding at a level that is around average, even though there are a few obstacles faced by the vendors.



Dr. Jyoti Joshi is an Associate Professor working with Lal Bahadur Shastri Group of Institutions. Her area encompasses Human Resource Management, Finance and General management. She has teaching and research experience of 11 years. She has actively participated in National and International seminars and conferences and FDPs organised by Indian Commerce Association, Indian Institute of Management, MNNIT and other academic bodies and institutions and contributed papers in many reputed research journals.



Mr. Kapil Ajay Panjwani is an Assistant Professor working with Lal Bahadur Shastri Girls College of Management. He is a Post Graduate of Commerce and has qualified UGC-NET in Commerce. He has a teaching experience of 3 years. He has also published various research papers and attended national and international Conferences.

Patent by Dr. Anshul Mishra

05/10/2022, 02:50	about:blank
FORM 28 THE PATENT ACT, 1970 (39 of 1970) & THE PATENTS RULES, 2003 TO BE SUBMITTED BY A SMALL ENTITY/STARTUP/EDUCATIONAL INSTITUTION [See rules 2(fa),2(fb),2(ca) and 7]	
I/We, Anshul Mishra Address: Associate Professor, Department of Computer Application, Lalbahadur Shastri Girls College of Management, University of Lucknow, Lucknow Nationality: India	
hereby declare that I/We am/are a small entity in accordance with rule 2(fa) or startup accordance with rule 2(fb) or an educational institution in accordance with rule 2(ca) and submit the following document(s) as proof:	
Documents to be submitted i. For claiming the status of a small entity: A. For an Indian applicant: Evidence of registration under the Micro, Small, and Medium Enterprise Development Act, 2006 (27 of 2006). B. In case of a foreign entity: Any other document. ii. For claiming the status of a startup: A. For an Indian applicant: Any document as evidence of eligibility, as defined in rule 2(fb). B. In case of a foreign entity: Any other document. iii. For claiming the status of an educational institution: A. For an Indian applicant: Any document as evidence of eligibility, as defined in rule 2(ca). B. In case of a foreign educational institution: Any other document.	
The information provided herein is correct to the best of my/our knowledge and belief.	
Dated this (Final Payment Date):----- Signature	

Patent Name: An Effective Framework for Disease Prediction Using Machine Learning

Applicant Name: Dr Anshul Mishra

Description

In this Framework, we have supplied information about the structure that ultimately results in a balanced outcome. The fact that there are five different modules in the framework may be seen and understood with the help of this framework. An investigation into the existing body of literature has revealed that there is a requirement for a structure that enables comprehensive assessment. Our work, which presents a framework that analyses numerous modules, has addressed this research gap by providing a solution to the problem. As soon as the arrangements with high security and settings have been relocated, the proposed structure can then be thought about in comparison to these attacks in various situations utilizing reasonable trust evaluation models during the trust assessment stage.



Dr Anshul Mishra is working as Associate Professor in the Department of Computer Application at Lal Bahadur Shastri Girls College of Management, Lucknow. He is actively working in the area of Artificial Intelligence including Big Data, Supply Chain Management and E-Health. He has published more than 30 research publications. He has established a correlation between the exposures of prediction and detection through AI devices which associated possibilities of Hypersensitivity in terms of self-reported symptoms and sensations in different ethnicity. Dr. Mishra is active reviewers of UGC and SCI listed journal bodies related to health, engineering and communications.

NEP 2020 Sensitization Programme attended by Mr. Akhilesh Kumar Yadav



Mr. Akhilesh Yadav completed NEP 2020 Orientation and Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) organized by MMTTC, University of Lucknow (MMC-105-2024-March-B-00910) from 14-03-2024 to 22-03-2024. Under this programme teachers are provided to impart pedagogical related training and improve their soft and practical skills and develop their multidisciplinary and critical thinking ability. Also, to ensure their holistic development of the teachers and learners with the inculcation of ethics and human values as enshrined in Indian culture.

Placements



Name - Anuska Srivastava BCA –VI Semester

Placed at - Digital Navik Pvt. Ltd., Lucknow

CTC – 1.5 LPA

Placements



Name - Sanchita Tripathi B.Com- VI Semester

Placed at - Digital Navik Pvt. Ltd. Lucknow

CTC – 1.5 LPA



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