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# LBS SPACE

**E NEWS ISSUE**

LAL BAHADUR SHASTRI GIRLS COLLEGE OF  
MANAGEMENT

**Children's Day  
Celebration**

**Constitution Day  
Celebration**

**Online Course on  
Descriptive  
Statistics with R  
Software**



# CREDITS

## PUBLISHED BY

LAL BAHADUR SHASTRI GIRLS COLLEGE OF MANAGEMENT (L.B.S.G.C.M)  
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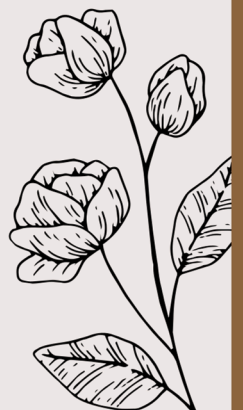
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# ABOUT LBSGOI

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## Campus **LBSGCM**

Established in the year 1982, Lal Bahadur Shastri (LBS) Group of Institutions is one of the oldest institutions in Northern India for imparting professional education, with a strong network of 22,000 alumni. Located in Lucknow, LBS Group has carved a niche for itself and has successfully groomed and prepared thousands of management students for professional education. The institute values learning through innovation and experiential learning with over 65 Management Development Programs to choose from.

The institute has a well-organized Training & Placement Division, which keeps a constant touch with the industry. LBS Group of Institutions has an excellent placement record with over 5000 students placed in MNCs.

We have a rich and diverse base of technical and management experts, highly reputed in their respective fields. The faculty is highly skilled, experienced and are PhD or NET qualified.

LBS faculty is actively engaged in research work, book writing, publishing papers in leading journals, organizing and partaking in faculty development programs

### ABOUT LBSGCM

Associated college of Lucknow University established in year 2010 to promote girls in the field of Management and Information Technology. It provide a dynamic learning environment that is fast changing in response to new technology and paradigmatic shift in business arena. It would be committed to high quality education, research and service to the nation.

Learning can never be limited to attending lectures, working on projects and reading books. Lal Bahadur Shastri Girls College of Management is a medley of numerous events of incredible experiences of people.



# VISION & MISSION

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## Vision

The group aspires to be a catalyst for transformation- calling for the best in students, preparing them as engaged citizens and enabling them to realise their dreams.

Lal Bahadur Shastri Group of Institutions (LBSGOI) aims to work towards its vision through:

### **Academic Environment**

LBSGOI demonstrate an appreciation for a scholarly environment where students, faculty and staff members are all self-motivated for commitment towards academics.

### **Holistic Approach**

To prepare students for the life itself, to be independent and optimize their potential, to handle conflicts, adapt to change, overcome setback, sadness and bad chance.

### **Innovation**

The group strives to be the best in all spheres of activity by continuously looking for better ideas & inventions

### **Responsibility**

All members of the group are expected to take responsibility of notifying appropriate authority if they witness any conduct that violates the group's values or policies

### **Strategic Extension**

The Group extends its services in the field of training and capacity building of Government, semi- government and private institutions and personnel.

## Mission

Lal Bahadur Shastri Group of Institutions fosters educational & global citizenship through a student-centric culture. The culture which marked by knowledge creation & innovation and that it anticipates & responds to the needs of all its stakeholders.





*MESSAGE  
FROM THE  
CHAIRPERSON*

A professional education can be a valuable investment in a student's future. And, the right learning experience returns value in ways that go well beyond the monetary. At LBSG01, our emphasis is not merely on studying but learning. We provide a broad, well balanced and relevant education and encourage positive social behavior so that students not only do well in their career but also turn out to be dynamic leaders & responsible citizens.

We recognise that every student is a different individual & his/her aptitude & interests are also different so beyond class we provide them with a varied bouquet of curricular & co curricular activities like seminars, plant visits, sports, arts, crafts, dramatics, music and dance.

I invite students who aspire to be leaders of tomorrow to visit us & be a part of us. The education you receive at LBSG01 will empower you with the knowledge, skills and long-term vision that lead to innovation and growth.

**MRS. MONA SRIVASTAVA**  
Chairperson – LBSGCM

*Mrs. Mona Srivastava is an MBA, M.A. & B.Ed. and has a rich work experience of over 3 decades in the sphere of academic administration*



## “ MESSAGE FROM THE GROUP DIRECTOR ”

At LBS, we understand that every student is unique, and hence, we have a customized approach in dealing with every student. I follow a democratic leadership style by maintaining a two-way channel of communication. I believe that my strength lies in my team, and I try to be a people-oriented leader by being empathetic and understanding. Also, I am always open to questions, suggestions, and criticism. I believe in the leadership of ideas rather than the leadership of a person or leadership of hierarchy. We have always believed in being proactive, futuristic, and aiming towards excellence in all spheres of activities. This requires paying attention to the details, putting in place a good metric for each dimension of progress, and ensuring that it is measured with actual versus estimated results. We benchmark ourselves with the best in each of the dimensions of progress and learn from those practices and improve.

### **KUMAR SAUMY**

*Group Director (Development) –  
LBSGOI*

*Mr. Kumar Saumy holds a B.Tech. degree in computer science and has pursued General Management Programme for Executives (GMPE) from IIM Lucknow.*

*He holds a work experience of ten years.*





## MESSAGE FROM THE PRINCIPAL

The past couple of years have been exceedingly challenging for all of us on account of COVID-19. However, there is always a silver lining in every dark cloud and the same is true for the current pandemic, which necessitated a world-wide rethinking and reassessment of the strategies for, and approaches to higher education. As goes the age-old adage – necessity is the mother of invention. Also, crisis inspires creativity, critical reflection, transformation, and renewal. In the new normal, the challenge is to adapt, regenerate, and position ourselves for a strong and sustainable future.

Striving for a vibrant and dynamic academic and professional atmosphere is a wholesome and holistic exercise. This calls for the integration of students in the qualitative processes of the College. It necessitates the adoption of an innovative ecosystem so as to hone the skills of students in diverse programmes, in order to mould them into becoming notable change-leaders in the society. The aim is to make learning an enriching, fulfilling, and enjoyable experience through a multipronged approach, combining theory and practice in pedagogy. The focus should not only be on 'what is taught' but also on 'the way it is taught'.

The importance of research as an important pillar of academic growth cannot be overstated. The thrust must always be on socially relevant, local need-based, nationally important, and globally significant research initiatives. Creating fertile ground for effective synergies between research and teaching skills, nurturing and fostering critical thinking and problematic –solving skills among students is imperative. Hence, our persistent efforts towards leveraging the intellectual and emotional capabilities of our students, and encouraging the free and spirited exchange of ideas to celebrate diversity, while ensuring inclusivity. It has always been and continue to be our collective endeavor to promote an inspirational, motivational, value-based academic, and administrative environment.

Our earnest attempt should be towards upholding academic integrity, accountability, sustaining open and transparent systems, along with being sensitive to social responsibilities. This could be possible only through a collaborative, shared, and consultative work culture. Building on the strong foundation of the College, let us all strive for cautious, consistent, and catalytic improvement in the overall development, paving way for innovative ideas and thinking. Let us all strive to march ahead and gear up to myriad managerial, economic, societal, and environmental challenges.

As George Bernard Shaw famously opined:

"The reasonable man adapts himself to the world; the unreasonable one persists in trying to adapt the world to himself. All progress has been brought about by such unreasonable men."

May our college be catalytic in bringing forth a generation of such 'unreasonable' lifelong learners, who devote their lives to changing the world around them for the better.

This spirit should guide our intent and actions in shaping the destiny of our college and its fraternity.

**DR. ANURAG SRIVASTAVA**  
*Principal, LBSGCM*

*Dr. Srivastava is a post graduate in management and PhD. He has over 20 years of Academic, Research & Administrative experience.*

# Children's Day Celebration





## Movie Show at LBSGCM



On the occasion of Children's Day, a movie named 'I am Kalam' was telecasted for the students at Sarojini Naidu Auditorium of LBSGCM. The movie is an inspiring story about a boy, Chotu, from a poor family who works as a child labour at a highway-side cafe. Irrespective of the problems in his life, he is a joyful child with a simple dream to become someone like Dr. APJ Abdul Kalam. The students enjoyed the show and learned about the importance of determination and education.



# Online Course on Descriptive Statistics with R Software



**Elite**  
**NPTEL ONLINE CERTIFICATION**  
(Funded by the MoE, Govt. of India)


This certificate is awarded to  
**ANURAG SRIVASTAVA**  
for successfully completing the course

**Descriptive Statistics with R Software**

with a consolidated score of **90** %


Online Assignments	24.08/25	Proctored Exam	66.25/75
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Total number of candidates certified in this course: **401**




**Prof. B. V. Ratish Kumar**  
Chairman, Centre for Continuing Education  
IIT Kanpur


**Aug-Oct 2024**  
(8 week course)



**Prof. Satyaki Roy**  
NPTEL, Coordinator  
IIT Kanpur




Indian Institute of Technology Kanpur



FREE ONLINE EDUCATION  
**swayam**  
शिक्षण केन्द्र, प्रमुख केन्द्र

Roll No: NPTEL24MG133S851200379

To verify the certificate 

No. of credits recommended: 2 or 3

Dr. Anurag Srivastava, Principal, LBSGCM completed an eight-week online course titled “Descriptive Statistics with R Software”. The course, equivalent to an AICTE approved Faculty Development Programme (FDP) was conducted by NPTEL through the Swayam portal. The course was aimed at developing skills related to the usage of the R software for descriptive statistical analysis.

# FDP Attended by Mr. Kapil Ajay Panjwani



Mr. Kapil Ajay Panjwani attended the Jindal Centre for Global South and J&K Economic Association's one-week online International Workshop on Empirical Methods in Social Sciences: An Introduction to Statistics, Econometrics, and Big Data from October 13–20, 2024. The workshop aimed to introduce Empirical Methods in Social sciences by focusing on its three key foundations: Statistics, Econometrics, and the emerging area of Big Data. A suitable balance of theory and practice made the session exciting with expert-participant interactions.

Mr. Kapil Ajay Panjwani is an assistant professor working with the Lal Bahadur Shastri Group of Institutions. He is a postgraduate student in commerce with a specialization in accounting and taxation. He has also qualified for UGC-NET in Commerce. He has 3.5 years of teaching experience. He has published research papers in various reputed national and international journals.



# Constitution Day Celebration Rangoli and Painting Competition



LBSGCM organized a rangoli and painting competition on 26th November 2024. The theme of the painting competition was “Unity in Diversity—the essence of India,” and of the Rangoli Competition was “Colours of the Constitution.” Students from all courses participated in the competition. Students from BBA 1st Year won the Rangoli Competition, and Saumya Kanaujiya of B.COM 1st Year won the Painting Competition. These events were a brilliant showcase of artistic talent and the students' ability to depict constitutional values.







# Constitution Day Celebration

## Speech Competition



A speech competition was organised at the Sarojini Naidu Auditorium of LBSGCM on Constitution Day. Students from all courses participated in the competition. Dr. Anurag Srivastava, Principal, LBSGCM, was present at the event and delivered the closing speech. The event inspired us to uphold the democratic values and spirit of the Constitution. Saumya Srivastava of M.COM and Shreya Shukla of BCA won the first and second positions, respectively.





LAL BAHADUR SHASTRI  
GROUP OF INSTITUTIONS



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