

MARCH
2025 ISSUE

LBS SPACE

E NEWS ISSUE

LAL BHADUR SHASTRI GIRLS COLLEGE OF
MANAGEMENT

Basant Panchami

**Sports
Extravaganza**

Guest Lecture



CREDITS

PUBLISHED BY

LAL BAHADUR SHASTRI GIRLS COLLEGE OF MANAGEMENT (L.B.S.G.C.M)
KURSI ROAD, LUCKNOW, UTTAR PRADESH

PATRONS

MRS. MONA SRIVASTAVA

Chairperson – LBSGCM

MR. KUMAR SAUMY

Group Director- LBSGOI

ADVISORY BOARD

DR. ANURAG SRIVASTAVA

PRINCIPAL- LBSGCM

DR. SHIVA MANOJ

Dean (Academics)

DR. JYOTI JOSHI

Head of Department,

Management and Commerce

DR. ANSHUL MISHRA

Head of Department,

Computer Applications

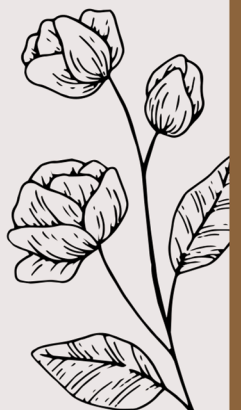
EDITORIAL TEAM

EDITOR IN CHIEF

MR. KAPIL AJAY PANJWANI

GRAPHICS

MS. Uma Gupta Garg



ABOUT LBSGOI



Campus **LBSGCM**

Established in the year 1982, Lal Bahadur Shastri (LBS) Group of Institutions is one of the oldest institutions in Northern India for imparting professional education, with a strong network of 22,000 alumni. Located in Lucknow, LBS Group has carved a niche for itself and has successfully groomed and prepared thousands of management students for professional education. The institute values learning through innovation and experiential learning with over 65 Management Development Programs to choose from.

The institute has a well-organized Training & Placement Division, which keeps a constant touch with the industry. LBS Group of Institutions has an excellent placement record with over 5000 students placed in MNCs.

We have a rich and diverse base of technical and management experts, highly reputed in their respective fields. The faculty is highly skilled, experienced and are PhD or NET qualified.

LBS faculty is actively engaged in research work, book writing, publishing papers in leading journals, organizing and partaking in faculty development programs

ABOUT LBSGCM

Associated college of Lucknow University established in year 2010 to promote girls in the field of Management and Information Technology. It provide a dynamic learning environment that is fast changing in response to new technology and paradigmatic shift in business arena. It would be committed to high quality education, research and service to the nation.

Learning can never be limited to attending lectures, working on projects and reading books. Lal Bahadur Shastri Girls College of Management is a medley of numerous events of incredible experiences of people.

VISION & MISSION



Vision

The group aspires to be a catalyst for transformation- calling for the best in students, preparing them as engaged citizens and enabling them to realise their dreams.

Lal Bahadur Shastri Group of Institutions (LBSGOI) aims to work towards its vision through:

Academic Environment

LBSGOI demonstrate an appreciation for a scholarly environment where students, faculty and staff members are all self-motivated for commitment towards academics.

Holistic Approach

To prepare students for the life itself, to be independent and optimize their potential, to handle conflicts, adapt to change, overcome setback, sadness and bad chance.

Innovation

The group strives to be the best in all spheres of activity by continuously looking for better ideas & inventions

Responsibility

All members of the group are expected to take responsibility of notifying appropriate authority if they witness any conduct that violates the group's values or policies

Strategic Extension

The Group extends its services in the field of training and capacity building of Government, semi- government and private institutions and personnel.

Mission

Lal Bahadur Shastri Group of Institutions fosters educational & global citizenship through a student-centric culture. The culture which marked by knowledge creation & innovation and that it anticipates & responds to the needs of all its stakeholders.



*MESSAGE
FROM THE
CHAIRPERSON*

A professional education can be a valuable investment in a student's future. And, the right learning experience returns value in ways that go well beyond the monetary. At LBSG01, our emphasis is not merely on studying but learning. We provide a broad, well balanced and relevant education and encourage positive social behavior so that students not only do well in their career but also turn out to be dynamic leaders & responsible citizens.

We recognise that every student is a different individual & his/her aptitude & interests are also different so beyond class we provide them with a varied bouquet of curricular & co curricular activities like seminars, plant visits, sports, arts, crafts, dramatics, music and dance.

I invite students who aspire to be leaders of tomorrow to visit us & be a part of us. The education you receive at LBSG01 will empower you with the knowledge, skills and long-term vision that lead to innovation and growth.

MRS. MONA SRIVASTAVA
Chairperson – LBSGCM

Mrs. Mona Srivastava is an MBA, M.A. & B.Ed. and has a rich work experience of over 3 decades in the sphere of academic administration



“ MESSAGE FROM THE GROUP DIRECTOR ”

At LBS, we understand that every student is unique, and hence, we have a customized approach in dealing with every student. I follow a democratic leadership style by maintaining a two-way channel of communication. I believe that my strength lies in my team, and I try to be a people-oriented leader by being empathetic and understanding. Also, I am always open to questions, suggestions, and criticism. I believe in the leadership of ideas rather than the leadership of a person or leadership of hierarchy. We have always believed in being proactive, futuristic, and aiming towards excellence in all spheres of activities. This requires paying attention to the details, putting in place a good metric for each dimension of progress, and ensuring that it is measured with actual versus estimated results. We benchmark ourselves with the best in each of the dimensions of progress and learn from those practices and improve.

KUMAR SAUMY

*Group Director (Development) –
LBSGOI*

Mr. Kumar Saumy holds a B.Tech. degree in computer science and has pursued General Management Programme for Executives (GMPE) from IIM Lucknow.

He holds a work experience of ten years.



MESSAGE FROM THE PRINCIPAL

The past nearly two and a half decades of the twenty-first century can easily be divided into two periods: pre-2020 (read COVID-19) and post-2020. The advent of the highly dreaded pandemic touched our lives both physically as well as psychologically and has greatly affected our outlook towards every aspect of life. So much so, that we have started to refer the drastically changed scenario – post-pandemic – as the 'new normal'.

The pandemic obviously necessitated a world-wide rethinking and reassessment of the strategies for, and approaches to higher education. As goes the age-old adage – necessity is the mother of invention. Also, crisis inspires creativity, critical reflection, transformation, and renewal. In the new normal, the challenge is to adapt, regenerate, and position ourselves for a strong and sustainable future.

Striving for a vibrant and dynamic academic and professional atmosphere is a wholesome and holistic exercise. This calls for the integration of students in the qualitative processes of the College. It necessitates the adoption of an innovative ecosystem so as to hone the skills of students in diverse programmes, in order to mould them into becoming notable change-leaders in the society. The aim is to make learning an enriching, fulfilling, and enjoyable experience through a multipronged approach, combining theory and practice in pedagogy. The focus should not only be on 'what is taught' but also on 'the way it is taught'.

The importance of research as an important pillar of academic growth cannot be overstated. The thrust must always be on socially relevant, local need-based, nationally important, and globally significant research initiatives. Creating fertile ground for effective synergies between research and teaching skills, nurturing and fostering critical thinking and problem-solving skills among students is imperative. Hence, our persistent efforts towards leveraging the intellectual and emotional capabilities of our students, and encouraging the free and spirited exchange of ideas to celebrate diversity, while ensuring inclusivity. It has always been and continue to be our collective endeavour to promote an inspirational, motivational, value-based academic, and administrative environment.

Our earnest attempt should be towards upholding academic integrity, accountability, sustaining open and transparent systems, along with being sensitive to social responsibilities. This could be possible only through a collaborative, shared, and consultative work culture. Building on the strong foundation of the College, let us all strive for cautious, consistent, and catalytic improvement in the overall development, paving way for innovative ideas and thinking. Let us all strive to march ahead and gear up to myriad managerial, economic, societal, and environmental challenges.

As George Bernard Shaw famously opined:

"The reasonable man adapts himself to the world; the unreasonable one persists in trying to adapt the world to himself. All progress has been brought about by such unreasonable men."

May our College be catalytic in bringing forth a generation of such 'unreasonable' lifelong learners, who devote their lives to changing the world around them for the better.

This spirit should guide our intent and actions in shaping the destiny of our College and its fraternity.

DR. ANURAG SRIVASTAVA

Principal, LBSGCM

Dr. Srivastava is a post graduate in management and holds a PhD degree. He has over 25 years of Academic, Research & Administrative experience.

Guest Lecture on Logistics and Supply Chain Management



On 24th February, 2025 a guest lecture was organised at LBSIMDS for the students. The speaker of the session was Mr. Sanjeev Kumar Srivastava, State Logistics Head (Inbound and Outbound) at Reliance Energy Limited. The lecture aimed to provide a deep understanding of the key components of supply chain management, highlighting the complexities and strategies involved in both inbound and outbound logistics. Mr. Srivastava's extensive experience in the energy sector enriched the session with practical insights into the logistics of energy supply chains, emphasizing the importance of efficiency and sustainability in modern operations.

Sports Extravaganza-2025



Lal Bahadur Shastri Girls College of Management, Lucknow organized two days of “Sports Extravaganza” on 21st and 22nd February, 2025 at Rani Laxmi Bai Ground LBSGCM Lucknow. The program was inaugurated by Dr. Anurag Srivastava, Principal, LBSGCM. Mr. Akhilesh Yadav, Sports head along with the HoDs and other faculty and Staff members were present during the inaugural ceremony. The students displayed a wide array of energetic and bouncy sports events - Kho-Kho, Cricket, Discuss Throw, Three-Legged Race, and Chess. All the winners were awarded with medals and certificates. The event was filled with sportsmanship, enthusiasm, and memories to cherish.



Aaj Tak Literature Festival: LBSGCM Students Turning the Tables Round



Students of Lal Bahadur Shastri Girls College of Management acted as volunteers and attendees at the Aaj Tak Literature Festival organised by the well-renowned news media group Aaj Tak. Students got an opportunity to listen to experts from different fields like arts, theatre, literature, etc. As volunteers, it was a good opportunity for them to learn event management.

Basant Panchami



Basant Panchami, a festival that marks the arrival of spring and honours Goddess Saraswati, was celebrated enthusiastically at Lal Bahadur Shastri Girls College of Management. The campus was adorned with yellow decorations, signifying prosperity, energy, and wisdom, which are key themes of the festival. The celebrations began with Saraswati Puja, where students and faculty gathered to seek the blessings of the goddess of knowledge, wisdom, and the arts. To mark the auspicious day the event was concluded with the distribution of delicious traditional sweets.

Boxing Champ!



Ms. Riya Shukla of BBA 4th Semester participated in the District Boxing Championship organised by the Boxing Association Lucknow and Regional Sports Office. The chief guest of the concluding ceremony was Mr. Deepak Sharma, Uttar Pradesh Boxing Association, who gave the prize to all the winners. Ms. Riya won the silver medal and made GCM proud.

University Examination Toppers



Name - Sanjana Jaiswal

Course - BCA –Vth Semester

Percentage - 90%

University Examination Toppers



Name - Divya

Course - B.Com –Vth Semester

Percentage - 73.8%

University Examination Toppers



Name - Naincy Yadav

Course - B.Com –IIIrd Semester

Percentage - 68.83%



LAL BAHADUR SHASTRI
GROUP OF INSTITUTIONS



✉ info@lbsgcm.ac.in

🌐 www.lbsgcm.ac.in

☎ +91 7309299955 +91 7007077500