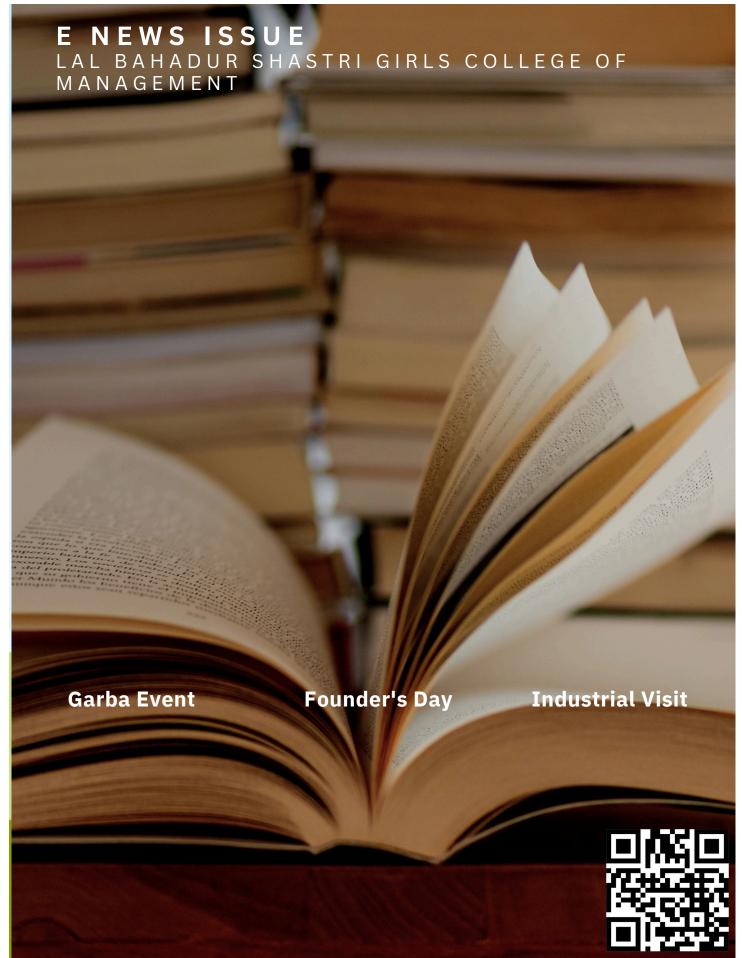
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LBS SPACE



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LAL BAHADUR SHASTRI GIRLS COLLEGE OF MANAGEMENT (L.B.S.G.C.M)
KURSI ROAD, LUCKNOW, UTTAR PRADESH

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ABOUT LBSGOI



Established in the year 1982, Lal Bahadur Shastri (LBS) Group of Institutions is one of the oldest institutions in Northern India for imparting professional education, with a strong network of 22,000 alumni. Located in Lucknow, LBS Group has carved a niche for itself and has successfully groomed and thousands prepared of management students for professional education. The institute values learning through innovation and experiential learning with over 65 Management Development Programs to choose from.

The institute has a well-organized Training & Placement Division, which keeps a constant touch with the industry. LBS Group of Institutions has an excellent placement record with over 5000 students placed in MNCs.

We have a rich and diverse base of technical and management experts, highly reputed in their respective fields. The faculty is highly skilled, experienced and are PhD or NET qualified.

LBS faculty is actively engaged in research work, book writing, publishing papers in leading journals, organizing and partaking in faculty development programs

ABOUT LBSGCM

Associated college of Lucknow University established in year 2010 to promote girls in the field of Management and Information Technology. It provide a dynamic learning environment that is fast changing in response to new technology and paradigmatic shift in business arena. It would be committed to high quality education, research and service to the nation.

Learning can never be limited to attending lectures, working on projects and reading books. Lal Bahadur Shastri Girls College of Management is a medley of numerous events of incredible experiences of people.

VISION & MISSION



Vision

The group aspires to be a catalyst for transformation- calling for the best in students, preparaing them as engaged citizens and enabling them to realise their dreams.

Lal Bahadur Shastri Group of Institutions (LBSGOI) aims to work towards its vision through:

Academic Environment

LBSGOI demonstrate an appreciation for a scholarly environment where students, faculty and staff members are all self-motivated for commitment towards academics.

Holistic Approach

To prepare students for the life itself, to be independent and optimize their potential, to handle conflicts, adapt to change, overcome setback, sadness and bad chance.

Innovation

The group strives to be the best in all spheres of activity by continuously looking for better ideas & inventions

Responsibility

All members of the group are expected to take responsibility of notifying appropriate authority if they witness any conduct that violates the group's values or policies

Strategic Extension

The Group extends its services in the field of training and capacity building of Government, semi- government and private institutions and personnel.

Mission

Lal Bahadur Shastri Group of Institutions fosters educational & global citizenship through a student-centric culture. The culture which marked by knowledge creation & innovation and that it anticipates & responds to the needs of all its stakeholders.





MESSAGE FROM THE CHAIRPERSON



A professional education can be a valuable investment in a student's future. And, the right learning experience returns value in ways that go well beyond the monetary. At LBSGOI, our emphasis is not merely on studying but learning. We provide a broad, well balanced and relevant education and encourage positive social behavior so that students not only do well in their career but also turn out to be dynamic leaders & responsible citizens.

We recognise that every student is a different individual & his/her aptitude & interests are also different so beyond class we provide them with a varied bouquet of curricular & co curricular activities like seminars, plant visits, sports, arts, crafts, dramatics, music and dance.

I invite students who aspire to be leaders of tomorrow to visit us & be a part of us. The education you receive at LBSGOI will empower you with the knowledge, skills and long-term vision that lead to innovation and growth.

MRS. MONA SRIVASTAVA

Chairperson – LBSGCM

Mrs. Mona Srivastava is an MBA, M.A. & B.Ed. and has a rich work experience of over 3 decades in the sphere of academic administration





MESSAGE FROM THE GROUP DIRECTOR

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At LBS, we understand that every student is unique, and hence, we have a customized approach in dealing with every student. I follow a democratic leadership style by maintaining a two-way channel of communication. I believe that my strength lies in my team, and I try to be a people-oriented leader by being empathetic and understanding. Also, I am always open to questions, suggestions, and criticism. I believe in the leadership of ideas rather than the leadership of a person or leadership of hierarchy. We have always believed in being proactive, futuristic, and aiming towards excellence in all spheres of activities. This requires paying attention to the details, putting in place a good metric for each dimension of progress, and ensuring that it is measured with actual versus estimated results. We benchmark ourselves with the best in each of the dimensions of progress and learn from those practices and improve.

KUMAR SAUMY

Group Director (Development) – LBSGOI

Mr. Kumar Saumy holds a B.Tech. degree in computer science and has pursued General Management Programme for Executives (GMPE) from IIM Lucknow.

He holds a work experience of ten years.





The past nearly two and a half decades of the twenty-first century can easily be divided into two periods: pre-2020 (read COVID-19) and post-2020. The advent of the highly dreaded pandemic touched our lives both physically as well as psychologically and has greatly affected our outlook towards every aspect of life. So much so, that we have started to refer the drastically changed scenario - post-pandemic - as the 'new normal'

The pandemic obviously necessitated a world-wide rethinking and reassessment of the strategies for, and approaches to higher education. As goes the age-old adage — necessity is the mother of invention. Also, crisis inspires creativity, critical reflection. transformation, and renewal. In the new normal, the challenge is to adapt, regenerate, and position ourselves for a strong and sustainable future.

Striving for a vibrant and dynamic academic and professional atmosphere is a wholesome and holistic exercise. This calls for the integration of students in the qualitative processes of the College. It necessitates the adoption of an innovative ecosystem so as to hone the skills of students in diverse programmes, in order to mould them into becoming notable change-leaders in the society. The aim is to make learning an enriching, fulfilling, and enjoyable experience through a multipronged approach, combining theory and practice in pedagogy. The focus should not only be on 'what is taught' but also on 'the way it is taught'.

The importance of research as an important pillar of academic growth cannot be overstated. The thrust must always be on socially relevant, local need-based, nationally important, and globally significant research initiatives. Creating fertile ground for effective synergies between research and teaching skills, nurturing and fostering critical thinking and problem-solving skills among students is imperative. Hence, our persistent efforts towards leveraging the intellectual and emotional capabilities of our students, and encouraging the free and spirited exchange of ideas to celebrate diversity, while ensuring inclusivity. It has always been and continue to be our collective endeavour to promote an inspirational, motivational, value-based academic, and administrative environment.

Our earnest attempt should be towards upholding academic integrity, accountability, sustaining open and transparent systems, along with being sensitive to social responsibilities. This could be possible only through a collaborative, shared, and consultative work culture. Building on the strong foundation of the College, let us all strive for cautious, consistent, and catalytic improvement in the overall development, paving way for innovative ideas and thinking. Let us all strive to march ahead and gear up to myriad managerial economic, societal, and environmental challenges.

As George Bernard Shaw famously opined:

"The reasonable man adapts himself to the world: the unreasonable one persists in trying to adapt the world to himself. All progress has been brought about by such unreasonable men."

May our College be catalytic in bringing forth a generation of such 'unreasonable' lifelong learners, who devote their lives to changing the world around them for the better.

This spirit should guide our intent and actions in shaping the destiny of our College and its tratervitu

DR. ANURAG SRIVASTAVA

Principal, LBSGCM
Dr. Srivastava is a post graduate in management and holds a PhD degree. He has over 25 years of Academic, Research & Administrative experience.

Vibrant Celebration of Culture: Garba Event at LBSGCM



The Garba Event, held on September 29, 2025, was a vibrant celebration of dance, music, and cultural unity. LBSGCM campus was adorned with vibrant drapery, marigold strings, and rangoli designs. Participants showcased stunning traditional attire, and the evening featured captivating music, infectious dance beats, and a Garba dance-off. The winners were honored with certificates and prizes, adding excitement to the event. The Garba Event embodied the spirit of unity and celebration that defines our college community.

Lions Club Membership Initiative at LBSGCM



The dignitaries from Lions Club, including Lion Dr. Manoj Ruhela, Past District Governor, Lion Suparna Trehan, Cabinet Secretary Quest, and others, visited LBSGCM campus and offered membership to the students. During the visit, the dignitaries provided badges to the students as a symbol of their membership. As a renowned international service organization, Lions Club presented a unique opportunity for the students to engage in community service, develop leadership skills, and network with like-minded individuals. By joining the Campus Lions Club, students can make a positive impact in their community while gaining valuable experiences.

LBSGOI Celebrates Founder's Day with Honor and Enthusiasm



Lal Bahadur Shastri Group of Institutions celebrated its Founder's Day on September 27, 2025, marking the birthday anniversary of its founder Director, Prof. (Dr.) Sunil Kumar. On this occasion, Dr. (Maj.) Neerja Masih, Principal of Isabella Thoburn (IT) College, Lucknow, was conferred with the LBSGOI Dhruv Award for her outstanding contributions to the field of academics. Additionally, Prof. Sunil Kumar Utkrisht Awards were presented to five distinguished alumni in recognition of their achievements. The event featured a range of off-stage competitions, including Nukkad Natak, poster making, and quizzes, making it a memorable day to cherish old memories and forge a path toward a brighter future.













Industrial Visit to Coca-Cola Factory



The students of LBSGCM went on an industrial visit to the Coca-Cola factory in Safedabad, Lucknow on September 1, 2025. The visit provided a unique opportunity to gain firsthand insights into the manufacturing processes of one of the world's most renowned beverage brands. Upon arrival, the students were warmly welcomed by the factory's management team, who delivered a comprehensive briefing on the company's history, mission, and values. The students learned about Coca-Cola's commitment to sustainability, quality, and customer satisfaction. The highlight of the visit was the tour of the packaging facility, where the students observed the entire packaging process and gained valuable insights into the company's stringent quality, hygiene, and safety standards.

University Examination Toppers





Name - Priya Rai

Course - M.Com IVth

Semester

Percentage - 74.5%

Name - Astha Srivatava
Course - M.Com IInd
Semester
Percentage -75%





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