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LBS SPACE

E NEWS ISSUE

LAL BAHADUR SHASTRI GIRLS COLLEGE OF
MANAGEMENT

National
Workshop

Ritkriti 2025

Session on My
Voice, My Choice



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LAL BAHADUR SHASTRI GIRLS COLLEGE OF MANAGEMENT (L.B.S.G.C.M)
KURSI ROAD, LUCKNOW, UTTAR PRADESH

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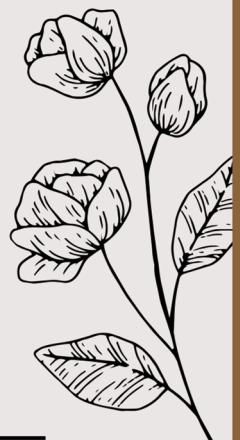
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ABOUT LBSGOI



Established in the year 1982, Lal Bahadur Shastri (LBS) Group of Institutions is one of the oldest institutions in Northern India for imparting professional education, with a strong network of 22,000 alumni. Located in Lucknow, LBS Group has carved a niche for itself and has successfully groomed and prepared thousands of management students for professional education. The institute values learning through innovation and experiential learning with over 65 Management Development Programs to choose from.

The institute has a well-organized Training & Placement Division, which keeps a constant touch with the industry. LBS Group of Institutions has an excellent placement record with over 5000 students placed in MNCs.

We have a rich and diverse base of technical and management experts, highly reputed in their respective fields. The faculty is highly skilled, experienced and are PhD or NET qualified.

Campus **LBSGCM**

LBS faculty is actively engaged in research work, book writing, publishing papers in leading journals, organizing and partaking in faculty development programs

ABOUT LBSGCM

Associated college of Lucknow University established in year 2010 to promote girls in the field of Management and Information Technology. It provide a dynamic learning environment that is fast changing in response to new technology and paradigmatic shift in business arena. It would be committed to high quality education, research and service to the nation.

Learning can never be limited to attending lectures, working on projects and reading books. Lal Bahadur Shastri Girls College of Management is a medley of numerous events of incredible experiences of people.

VISION & MISSION



Vision

The group aspires to be a catalyst for transformation- calling for the best in students, preparing them as engaged citizens and enabling them to realise their dreams.

Lal Bahadur Shastri Group of Institutions (LBSGOI) aims to work towards its vision through:

Academic Environment

LBSGOI demonstrate an appreciation for a scholarly environment where students, faculty and staff members are all self-motivated for commitment towards academics.

Holistic Approach

To prepare students for the life itself, to be independent and optimize their potential, to handle conflicts, adapt to change, overcome setback, sadness and bad chance.

Innovation

The group strives to be the best in all spheres of activity by continuously looking for better ideas & inventions

Responsibility

All members of the group are expected to take responsibility of notifying appropriate authority if they witness any conduct that violates the group's values or policies

Strategic Extension

The Group extends its services in the field of training and capacity building of Government, semi-government and private institutions and personnel.

Mission

Lal Bahadur Shastri Group of Institutions fosters educational & global citizenship through a student-centric culture. The culture which is marked by knowledge creation & innovation and that it anticipates & responds to the needs of all its stakeholders.



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MESSAGE
FROM THE
CHAIRPERSON
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A professional education can be a valuable investment in a student's future. And, the right learning experience returns value in ways that go well beyond the monetary. At LBSGCM, our emphasis is not merely on studying but learning. We provide a broad, well balanced and relevant education and encourage positive social behavior so that students not only do well in their career but also turn out to be dynamic leaders & responsible citizens.

We recognise that every student is a different individual & his/her aptitude & interests are also different so beyond class we provide them with a varied bouquet of curricular & co curricular activities like seminars, plant visits, sports, arts, crafts, dramatics, music and dance.

I invite students who aspire to be leaders of tomorrow to visit us & be a part of us. The education you receive at LBSGCM will empower you with the knowledge, skills and long-term vision that lead to innovation and growth.

MRS. MONA SRIVASTAVA

Chairperson – LBSGCM

Mrs. Mona Srivastava is an MBA, M.A. & B.Ed. and has a rich work experience of over 3 decades in the sphere of academic administration



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MESSAGE
FROM THE
GROUP
DIRECTOR

At LBS, we understand that every student is unique, and hence, we have a customized approach in dealing with every student. I follow a democratic leadership style by maintaining a two-way channel of communication. I believe that my strength lies in my team, and I try to be a people-oriented leader by being empathetic and understanding. Also, I am always open to questions, suggestions, and criticism. I believe in the leadership of ideas rather than the leadership of a person or leadership of hierarchy. We have always believed in being proactive, futuristic, and aiming towards excellence in all spheres of activities. This requires paying attention to the details, putting in place a good metric for each dimension of progress, and ensuring that it is measured with actual versus estimated results. We benchmark ourselves with the best in each of the dimensions of progress and learn from those practices and improve.

KUMAR SAUMY

*Group Director (Development) –
LBSCOI*

Mr. Kumar Saumy holds a B.Tech. degree in computer science and has pursued General Management Programme for Executives (GMPE) from IIM Lucknow. He holds a work experience of ten years.



**MESSAGE
FROM THE
PRINCIPAL**

The past nearly two and a half decades of the twenty-first century can easily be divided into two periods: pre-2020 (read COVID-19) and post-2020. The advent of the highly dreaded pandemic touched our lives both physically as well as psychologically and has greatly affected our outlook towards every aspect of life. So much so, that we have started to refer the drastically changed scenario – post-pandemic – as the 'new normal'.

The pandemic obviously necessitated a world-wide rethinking and reassessment of the strategies for, and approaches to higher education. As goes the age-old adage – necessity is the mother of invention. Also, crisis inspires creativity, critical reflection, transformation, and renewal. In the new normal, the challenge is to adapt, regenerate, and position ourselves for a strong and sustainable future.

Striving for a vibrant and dynamic academic and professional atmosphere is a wholesome and holistic exercise. This calls for the integration of students in the qualitative processes of the College. It necessitates the adoption of an innovative ecosystem so as to hone the skills of students in diverse programmes, in order to mould them into becoming notable change-leaders in the society. The aim is to make learning an enriching, fulfilling, and enjoyable experience through a multipronged approach, combining theory and practice in pedagogy. The focus should not only be on 'what is taught' but also on 'the way it is taught'.

The importance of research as an important pillar of academic growth cannot be overstated. The thrust must always be on socially relevant, local need-based, nationally important, and globally significant research initiatives. Creating fertile ground for effective synergies between research and teaching skills, nurturing and fostering critical thinking and problem-solving skills among students is imperative. Hence, our persistent efforts towards leveraging the intellectual and emotional capabilities of our students, and encouraging the free and spirited exchange of ideas to celebrate diversity, while ensuring inclusivity. It has always been and continue to be our collective endeavour to promote an inspirational, motivational, value-based academic, and administrative environment.

Our earnest attempt should be towards upholding academic integrity, accountability, sustaining open and transparent systems, along with being sensitive to social responsibilities. This could be possible only through a collaborative, shared, and consultative work culture. Building on the strong foundation of the College, let us all strive for cautious, consistent, and catalytic improvement in the overall development, paving way for innovative ideas and thinking. Let us all strive to march ahead and gear up to myriad managerial, economic, societal, and environmental challenges.

As George Bernard Shaw famously opined:

"The reasonable man adapts himself to the world: the unreasonable one persists in trying to adapt the world to himself. All progress has been brought about by such unreasonable men."

May our College be catalytic in bringing forth a generation of such 'unreasonable' lifelong learners, who devote their lives to changing the world around them for the better.

This spirit should guide our intent and actions in shaping the destiny of our College and its fraternity.

DR. ANURAG SRIVASTAVA

Principal, LBSCGM

Dr. Srivastava is a post graduate in management and holds a PhD degree. He has over 25 years of Academic, Research & Administrative experience.

Faculty Enrichment: National Workshop Attended by Dr. Smita Singh and Ms. Uma Gupta Garg

INTEGRAL UNIVERSITY **A+ ACCREDITED BY NAAC** **27 YEARS**

ONE-WEEK NATIONAL WORKSHOP
ON
RE-SEARCH 5.0: ADVANCED RESEARCH METHODOLOGY FOR A SMARTER ACADEMIC FUTURE

ORGANIZED BY
DEPARTMENT OF COMMERCE
IN ASSOCIATION WITH
HUMAN RESOURCE DEVELOPMENT CENTRE (HRDC)
INTEGRAL UNIVERSITY, LUCKNOW

JULY 24 - 30, 2025

PANEL OF EMINENT SPEAKERS

Prof. Alpana Srivastava
Amity University,
Lucknow

Prof. Rajeev Pandey
University of Lucknow,
Lucknow

Prof. Masood H. Siddiqui
University of Lucknow,
Lucknow

Dr. Shailesh Kaushal
University of Lucknow,
Lucknow

Dr. Subhash K. Yadav
Babasaheb Bhimrao Ambedkar
University, Lucknow

Dr. Urooj A. Siddiqui
University of Lucknow,
Lucknow

Dr. Zaibun Nisa
Khwaja Moinuddin Chishti Language
University, Lucknow

Registration Link :
[Click Here for Registration](#)

Registration Fees : INR 650/- [Pay Here](#)

Venue: Hall No. 1, Central Auditorium, Phase I, Integral University, Lucknow

Accommodation:
No accommodation will be provided.

Certificate:
All participants will receive a certificate upon successful completion of the workshop.

SCAN QR CODE FOR REGISTRATION

SCAN QR CODE FOR PAYMENT

Dr. Smita Singh and Ms. Uma Gupta Garg participated in a one-week national workshop, Re-search 5.0: Advanced Research Methodology for A Smarter Academic Future. Organized by the Department of Commerce, Integral University, Lucknow, in association with the Human Resource Development Center (HRDC), the workshop emphasized integrating AI tools, analytics, and ethics into global research. As knowledge production grows complex, upgrading methodological skills is key to staying competitive. The program bridged traditional research with innovations, offering a 360° view—from conception to publication—empowering researchers for the future.



ONE-WEEK NATIONAL WORKSHOP

ON

RE-SEARCH 5.0: ADVANCED RESEARCH METHODOLOGY FOR A SMARTER ACADEMIC FUTURE

ORGANIZED BY

DEPARTMENT OF COMMERCE

IN ASSOCIATION WITH

HUMAN RESOURCE DEVELOPMENT CENTER (HRDC)
INTEGRAL UNIVERSITY, LUCKNOW**CERTIFICATE OF PARTICIPATION**

This is to certify that

Ms. Uma Gupta Garg

of Department of Computer Application from Lal Bahadur Shastri Girls College of Management has successfully participated in the One-Week National Workshop on "Re-Search 5.0: Advanced Research Methodology for a Smarter Academic Future" held from July 24 – 30, 2025, at Integral University, Lucknow.

Prof. Adeel Maqbool
Vice Dean
Faculty of Commerce
Integral University, Lucknow

Prof. Syed Aqeel Ahmad
Director
Human Resource Development Center
Integral University, Lucknow

Prof. Furqan Qamar
Chief Advisor to Hon'ble Chancellor
Integral University
Lucknow



ONE-WEEK NATIONAL WORKSHOP

ON

RE-SEARCH 5.0: ADVANCED RESEARCH METHODOLOGY FOR A SMARTER ACADEMIC FUTURE

ORGANIZED BY

DEPARTMENT OF COMMERCE

IN ASSOCIATION WITH

HUMAN RESOURCE DEVELOPMENT CENTER (HRDC)
INTEGRAL UNIVERSITY, LUCKNOW**CERTIFICATE OF PARTICIPATION**

This is to certify that

Dr. Smita Singh

of Department of Commerce from Lal Bahadur Shastri Girls College Of Management has successfully participated in the One-Week National Workshop on "Re-Search 5.0: Advanced Research Methodology for a Smarter Academic Future" held from July 24 – 30, 2025, at Integral University, Lucknow.

Prof. Adeel Maqbool
Vice Dean
Faculty of Commerce
Integral University, Lucknow

Prof. Syed Aqeel Ahmad
Director
Human Resource Development Center
Integral University, Lucknow

Prof. Furqan Qamar
Chief Advisor to Hon'ble Chancellor
Integral University
Lucknow

Session on My Voice, My Choice



LBSGCM hosted “My Voice, My Choice” on 19th November 2025, a impactful session by Whisper Choice focusing on menstrual health, hygiene practices, and product awareness. The speaker of the session was Ms. Isha Agarwal, Project Manager, P&G. Menstrual health, a critical yet often sidelined topic, fuels stigma and myths—leaving young girls struggling for accurate info and resources. In many communities, silence around periods perpetuates misconceptions, limiting confidence and choices. The program aimed to shatter these taboos, empowering women with knowledge to enhance their quality of life. Through interactive talks, participants explored safe practices, debunked myths, and discovered Whisper’s sustainable choices. A step toward normalising conversations, boosting dignity, and sparking change!

Rikriti 2025: Celebration of Traditions and Culture



LBSGOI celebrated its annual celebration of traditions, Ritkriti on 14th November, 2025. This event marks the celebration of dance, music, traditional attires, fashion, and creativity. Several competitions were organised like group dance, group song, rangoli, sustainable jewellery making, etc. Also, student had put up food stalls to add more fun and excitement to the event.



Faculty Achievement: NPTEL Certification Course

Completed by Dr. Anurag Srivastava



Dr. Anurag Srivastava, Principal, LBSGCM, completed an eight-week online NPTEL certification course (conducted through SWAYAM portal) in Accreditation and Outcome Based Learning, conducted by IIT, Kharagpur during August to October, 2025. The course is equivalent to an AICTE approved FDP.

The course aimed at the need of providing outcome-based learning opportunities to students, who will have to be prepared to face challenges such as globalization, changing demographics and technological advancements in the twenty-first century. Education structure should be outcome based so as to develop critical core competencies such as collaboration, digital literacy, critical thinking, problem-solving and self-learning.

The course in Accreditation and Outcome based Learning was designed to equip the learner with the tools and techniques for effective teaching and designing outcome-based curricula. It also focussed on enabling the participants to plan an outcome-based curriculum document to meet NBA and Washington Accord requirements.



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